

## What Makes Me Beautiful? "STAR FOR A DAY: How To Do A PROMOTIONAL INTERVIEW!"



### Grades 4 & Up

#### PURPOSE:

1. To experience what it feels like to be in the limelight.
2. To boost your confidence and that of your classmates.
3. To discover how positive words give us positive energy.
4. To play star journalist and write a news "Interview".
5. To learn how to promote positive qualities of a person you write about.
6. To have fun and guess who the interview is about with some clues.
7. To see how well you know your classmates.

**MATERIALS:** The book *What Makes Me Beautiful* by Mutiya and David Vision, Illustrations by Ignacio Alcantara; loose leaf paper, pencils. Students should also bring in a recent photograph of themselves, and a baby photo. (Teachers could find an interview excerpt with Michael Jackson, and a photograph of him as a baby or young child, and then as an adult, but do not reveal his name when you first share the article with the class and only show his young photo. Hide the adult photo until a student gives the right answer or sufficient guessing.)

#### ACTIVITY / PROCEDURE:

1. Read *What Makes Me Beautiful*.
2. Arrange students in small groups of 4 to do "Interviews" with one another.

3. Each group of students is equipped with paper and pencil, and their photographs.
4. Students pair off and begin the interview process, asking each other key questions, and write down positive and interesting information about their interviewee.
5. Students will take turns being interviewer and interviewee.
6. Before students present to the class, they will show the baby photo to the class. They cannot mention the student's name, whom they interviewed, but students can try to guess who the "Star" interviewee is at the end of the shared article and then the current photo can be revealed.
7. The object of this activity is to increase awareness and use of positive and descriptive language and introduce the topic of journalistic interviews.

#### **FOLLOW-UP:**

1. Discuss how creating positive interviews made them feel about themselves. Did they feel special?
2. How did it feel to be the star? How did it feel to be the reporter?
3. While being a promotional reporter, how did you promote your interviewee in the best light?
4. While being the "star" how did you feel being interviewed?
5. Why is positive promoting beneficial? Why is it not?
6. How can positive promotions help someone in the public eye?

#### **VISION WORKS Publishing ORDERING & CONTACT INFORMATION:**

To order *What Makes Me Beautiful*, and for more information on booking the authors, or other publications by Vision Works, visit:

[www.VisionWorksPub.com](http://www.VisionWorksPub.com), or simply call (888) 789-6757.